

Message Text

UNCLASSIFIED

PAGE 01 TEHRAN 07604 250854Z

ACTION NEA-10

INFO OCT-01 ISO-00 EB-08 /019 W

-----047976 251256Z /43

R 250630Z AUG 77

FM AMEMBASSY TEHRAN

TO USDOC WASHDC

INFO SECSTATE WASDC 4242

UNCLAS TEHRAN 7604

E.O. 11652: N/A

TAGS: BBSR IR

SUBJ: WTDR/FTI

REF USDOC 12292

1. IRAN 2. CNTRY CODE: 507 3. SER NO:

4. SOCIETE LA LIVRE POUR TOUS (LAROUSSE)

4A. CODE: K 4B. CODE: A 4C. CODE:

5. 61/1 KARIM-KHAN ZAND AVE., P.O. BOX 11/1222

6. TEHRAN IRAN

7. ESTABL: 1964 8. EMPL: 25 9. SIZE: (20-X) MEDIUM

10. REPUTATION: (22-X) GOOD

11. IMPORTS AND SELLS FRENCH AND ENGLISH BOOKS AND PERIODICALS

12. RPT DATE 8/77

13A. 2731/351 DIST IMP RET OF BOOKS

13B. 2721/351 DIST IMP RET OF PERIODICALS

14. CONTACT: CHRISTIAN POURQUIER TITLE: MANAGING DIRECTOR

15. CABLE: LIBEAROUS 16. TELEX: 212863 SOFT IR

17. TEL 826483, 828401

18. FINANCIAL REFS: BANK MELLI IRAN: BANK ETEBARAT IRAN

19. TRADE REFS: JOHN WILEY, U.S.A.; MCGRAW HILL, U.S.A.,

WILLIAMS AND WILKINS, U.S.A.

20. AGENCY REPS: LIBRAIRIE LAROUSSE, FRANCE

21. SUBJECT FIRM IS A BRANCH OF LIBRAIRIE LAROUSSE OF FRANCE.

FIRM IMPORTS AND DISTRIBUTES FRENCH AND ENGLISH BOOKS AND

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PERIODICALS, BOTH FOR OWN ACCOUNT AND ON COMMISSION BASIS.

FIRM HAS A RETAIL SHOP BY THE NAME OF LAROUSSE BOOKSTORE ON

A GOOD BUSINESS STREET IN TEHRAN. CONCERN IS MANAGED BY

CHRISTIAN POURQUIER, FRENCH CITIZEN, WHO REPORTS FIRM'S

ANNUAL SALES VOLUME AS 150 MILLION RIALS. BANKING SOURCE

REPORTS FIRM'S REPUTATION AS "GOOD". EMBASSY RECOMMENDS FIRM

AS TRADE CONTACT.

22. PREPARED BY: M. FOROUGHI APPROVED BY DAVID E. WESTLEY
AT AMEMBASSY TEHRAN.
SULLIVAN

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NNN

Message Attributes

Automatic Decaptoning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 25-Aug-1977 12:00:00 am
Decapton Date: 01-Jan-1960 12:00:00 am
Decapton Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977TEHRAN07604
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770307-0441
Format: TEL
From: TEHRAN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770821/aaaaarsl.tel
Line Count: 65
Litigation Code IDs:
Litigation Codes:
Litigation History:
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Office: ACTION NEA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
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Review Exemptions: n/a
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Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1480671
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI
TAGS: BBSR, IR
To: COM
Type: TE
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Review Markings:
Margaret P. Grafeld
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